



### The ONLY Online & Print MONTAUK EVENT CALENDAR and free Guide to the End

On Montauk is better than ever! The East End's famous travel guide since 1992 now includes, a popular website and distribution throughout the east end. We're not just about selling you advertising space. Our mission is to help you get noticed and help your business grow. With so many options, marketing can be a confusing and expensive necessity and we try to make it as effective and efficient as possible.

### CELEBRATE MONTAUK AND HOW WE LIVE... RELAX... EAT... PLAY... HERE!





**OnMontauk.com** is a one stop shop for everything On Montauk. It's the only site that gives you real-time information on what's happening in Montauk and includes complete listings of all businesses.

### WEBSITE HIGHLIGHTS:

- 72% of site visitors are between the ages of 25-54
- 82% of our traffic comes from the Tristate area
- Top 4 visited pages: Home Page/Beaches/Calendar/Lodging
- 89% of visitors are new and 11% are returning

### EVENT CALENDAR:

We've partnered with local businesses to publish an **Online Daily Event Calendar**.

### ARTICLES FROM OUR PRINT MAGAZINE:

All our print articles are posted online and archived for all of our visitors to browse and enjoy.

### MONTAUK BUSINESS LISTINGS:

A complete list of all Montauk businesses includes info and descriptions. Advertisers are highlighted as a featured/recommended business to visit.

### HOMEPAGE



### BUSINESS LISTINGS ON SUBPAGES:

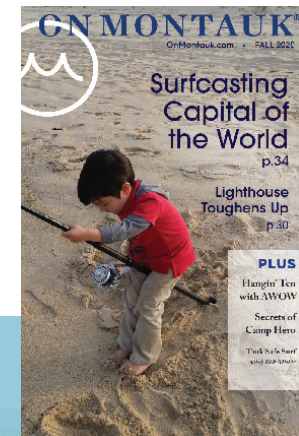
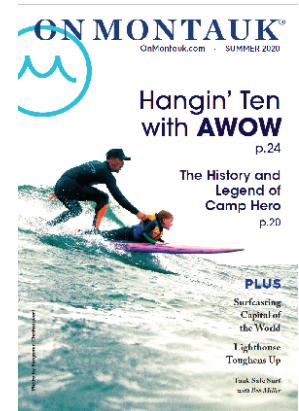
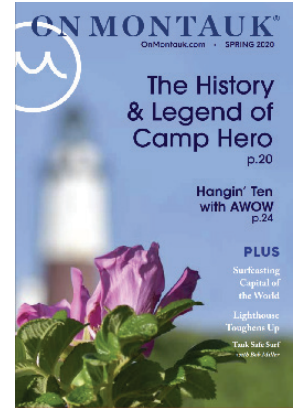
**EVENT CALENDAR • LODGING • RESTAURANTS  
SHOPPING • ENTERTAINMENT & EVENTS  
RECREATION • KIDS CORNER • TRANSPORTATION**



## THE FREE PRINT GUIDE TO THE END

The On Montauk guide book is a conveniently sized glossy magazine with a handy fold-out map of Montauk and an **Event Calendar**. It is indispensable to visitors.

- On Montauk is distributed and available all year, 12 months. On Montauk is handed out to guests at many Montauk hotels and motels. Over 50 new, high quality, On Montauk distribution racks are positioned at prime locations around the east end.
- On Montauk guide book drives traffic to our highly targeted website, **OnMontauk.com**.
- Special articles in each issue are focused exclusively on Montauk happenings, establishments and needle movers.
- Custom distribution stands throughout the east end
- Distribution growing every year beyond Montauk





### GUIDE BOOK RATES

Full pg - FULL YEAR	<input type="checkbox"/>	\$2,970
Premium pgs - FULL YEAR	<input type="checkbox"/>	\$3,600
Half pg - FULL YEAR	<input type="checkbox"/>	\$1,900
Quarter pg - FULL YEAR	<input type="checkbox"/>	\$1,100
Back cover - JUL (1 month)	<input type="checkbox"/>	\$2,500
Back cover - AUG (1 month)	<input type="checkbox"/>	\$2,500
Back cover - MAY & JUN (2 months)	<input type="checkbox"/>	\$2,000
Back cover - FALL & WINTER (8 months)	<input type="checkbox"/>	\$2,000

**FALL & WINTER** are a total of 8 months: SEP, OCT, NOV, DEC, JAN, FEB, MAR, APR.

**PREMIUM PAGES** are inside front right and inside back left.

**BACK COVER AND PREMIUM PAGES** must be submitted as a full page creative.

### FULL PAGE

PAGE 5.26 x 8.38  
TRIM 4.56 x 7.62  
BLEED 5.50 x 8.625

### HALF PAGE

TRIM 4.56 x 3.68  
PAGE 4.75 x 3.82

### QUARTER PAGE

PAGE 1.87 x 4.56

### ONLINE WEB BANNER RATE\* RATE

**12-month Contract\*\*** (with Print Ad) (no Print Ad)

(A) All Pages Leaderboard (Includes Calendar pages)	<input type="checkbox"/>	\$600	<input type="checkbox"/>	\$1,800
(B) All Pages Skyscraper	<input type="checkbox"/>	\$500	<input type="checkbox"/>	\$1,500
(C) All Pages Cube	<input type="checkbox"/>	\$450	<input type="checkbox"/>	\$1,350
(D) Sub Page Leaderboard	<input type="checkbox"/>	\$400	<input type="checkbox"/>	\$800
(E) Sub Page Skyscraper	<input type="checkbox"/>	\$350	<input type="checkbox"/>	\$700
(F) Sub Page Cube	<input type="checkbox"/>	\$300	<input type="checkbox"/>	\$600

Artwork must be submitted as PDF, 300dpi, CMYK to [admin@onmontauk.com](mailto:admin@onmontauk.com)

\*Must purchase print ad to qualify for lowest Online rate or else higher rates apply.

\*\*Flexible start date (must be 12 consecutive months).

Advertiser.....

Print Placement/Size.....

Email.....

.....

Address.....

Print Price.....

Phone.....

Online Size/Price.....

Print Name.....

Notes.....

Sign & Date.....

Total.....

Make checks payable to **Montauk Publishing, Inc.**

Advertiser acknowledges that it has reviewed the Standard Terms and Conditions. The Standard Terms and Conditions, which can be accessed at [www.onmontauk.com/termsandconditions](http://www.onmontauk.com/termsandconditions) are incorporated by reference into this contract. A hard copy is available upon request.