



On Montauk, The free Online and Print Guide to the End

On Montauk is better than ever and 2018 is just around the corner! Our hamlet's famous travel guide is now published 3x a year and includes Montauk's most comprehensive **Event Calendar**, which is printed in the magazine and lives permanently on OnMontauk.com. We're in everyone's hands, so bring on 2018!

ONLINE and SOCIAL MEDIA

OnMontauk.com is the only site that gives you **real-time information** on events in Montauk. We work with local businesses and event sponsors so our **Event Calendar** is always current. Visitors and locals rely on our daily calendar to see what bands are playing, where to take the kids, and all the special events planned for the weekend.



- 51% of site visitors are between the ages of 18-44
- 60% of our traffic is from a Mobile device; the industry standard is 25%
- 99% of our traffic comes from NYC
- We are the #3 top site on Google and #1 on Bing (search word "Montauk")

PRINT

The On Montauk print guide is a free, highly visible glossy magazine -- with a signature pull-out map of Montauk -- that contains everything visitors and locals alike need to know about the End. People hold on to On Montauk because it's small enough to fit in a back pocket yet is packed full of information, including the **only day-to-day Event Calendar** in Montauk. It's free at over 140 locations, including prominent display at the Montauk 7-Eleven, one of the busiest in the USA, plus Islip Airport, Hauppauge Visitor's Center, and Tanger Outlets.

ONLINE PROMOTIONS

There's constant Online Visitor participation with our Online promotional ticket give-aways all summer long with our partners: **Hamptons International Film Festival, Hampton Classic, Guild Hall, Cheers Montauk Beer and Wine Fest** and more.



OnMontauk.com is a one stop shop for everything On Montauk. It's the **only site** that gives you real-time information on what's happening in Montauk and includes complete listings of all businesses.

The Best of On Montauk Includes YOU

We've partnered with our local businesses to be the only publication with an **Online Daily Event Calendar** that is updated in real-time (and Print).

We run exciting **Online Promotions** such as ticket give-aways from our partners at Guild Hall, Hampton's International Film Festival, Hamptons Classic, Cheers Beer and Wine Fest and more!

All advertisers get **free inclusion in our off-season special section** of the Fall/Winter issue... just give us the offer and we print it.



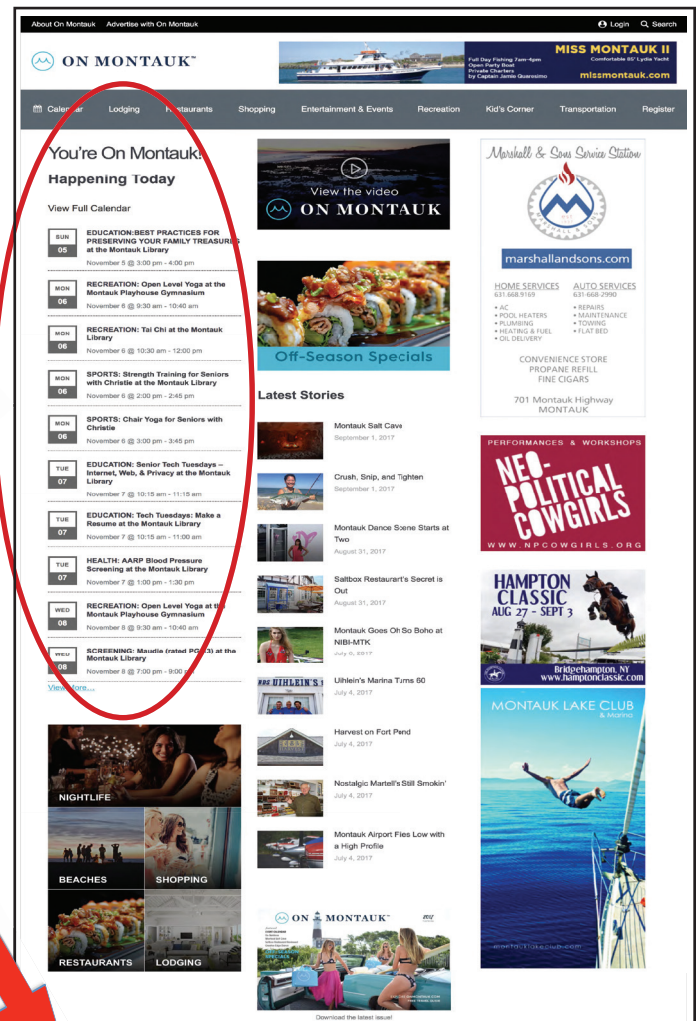
All advertisers are promoted on **social media** platforms and included in **SEO marketing** campaigns.

ONLINE 12-month Contract*	Rate** (with Print Ad)	Rate (no Print Ad)
(A) All Pages Leaderboard (Includes Calendar pages)	\$600	\$1,800
(B) All Pages Skyscraper	\$500	\$1,500
(C) All Pages Cube	\$450	\$1,350
(D) Sub Page Leaderboard	\$400	\$800
(E) Sub Page Skyscraper	\$350	\$700
(F) Sub Page Cube	\$300	\$600

*Flexible start date (must be 12 consecutive

**Must purchase print ad to qualify for lowest Online rate or else higher rates apply.

OnMontauk.com HOMEPAGE



ONLINE PROMOTIONS



ONLINE SUBPAGES

**LODGING • RESTAURANTS • SHOPPING •
ENTERTAINMENT & EVENTS • RECREATION •
KIDS CORNER • TRANSPORTATION**



PRINT

On Montauk print guide is a free, conveniently sized glossy magazine with a handy fold-out map of Montauk and an unrivaled daily **Event Calendar**. It is indispensable to visitors!

- On Montauk is handed out to guests at many Montauk hotels and motels.
- Plans to increase distribution up Island, Manhattan and Brooklyn are underway.
- Special articles in each issue are focused *exclusively* on Montauk happenings, establishments and needle movers.
- Strategic partnerships like Guild Hall, Hampton International Film Festival and Hampton Classic generate more exposure for your business.

Published three times annually:

SPRING edition for May-Jun with distribution of 15,000

SUMMER edition for Jul-Aug distribution of 20,000

FALL/WINTER edition for Sep-Apr distribution of 15,000

DISTRIBUTION

MONTAUK - See next page for full listing

- Over 140 locations in Montauk, including 7-Eleven, one of the nation's busiest
- 123 Delivery and Hampton Beach Service

WILLIAMSBURG BROOKLYN, NY

- Gimmie Coffee
- Samesa Restaurant

UP ISLAND

- Islip Airport Visitor's Center
- Hauppauge Visitor's Center
- Riverhead Tanger Outlets
- Sag Harbor (through 123 Delivery)
- more to come!

PUBLISHED ARTICLES



Montauk Salt Cave
September 1, 2017



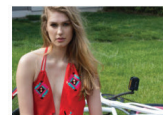
Crush, Snip, and Tighten
September 1, 2017



Montauk Dance Scene Starts at Two
August 31, 2017



Saltbox Restaurant's Secret is Out
August 31, 2017



Montauk Goes Oh So Boho at NIBI-MTK
July 6, 2017



Uihlein's Marina Turns 60
July 4, 2017



Harvest on Fort Pond
July 4, 2017



Nostalgic Martell's Still Smokin'
July 4, 2017



Montauk Airport Flies Low with a High Profile
July 4, 2017



Happy 50th, John's Drive-In!
May 9, 2017



ON MONTAUK™

MONTAUK DISTRIBUTION

123 Delivery	Gosmans Market	*Montauk Lighthouse Museum	Sea Crest
*7-Eleven	Gosmans Restaurant	Montauk Lighthouse Parking	Shagwong
A Wave Inn	Gringo's	Booth	Sharkbites
Air & Speed Surfshop	Gurneys	*Montauk Mainstay	Shine
Aqualina	Harborside	Montauk Manor	Snug Harbor
Anthony's Pancake	Hartmans Briney Breezes	Montauk Marine Basin	*Sole East
Atlantic Beach Realty	Harvest on Fort Pond	Montauk Market	Sole East Beach
Atlantic Terrace	Hoodoos	Montauk Playhouse	Soundview
Beach MYC	Hermitage	Montauk Sweatshirt Co.	Star Island Yacht Club
Beach Plum	Hero Beach Hotel	Montauk Yacht Club	Stone Lion Inn
Beachcomber	Hither Hills State Park	Montauket	Summer Stock
Becker Hardware	*IGA Market	MTK Cruises	Surf Club
Ben & Jerry's	Inlet Seafood Restaurant	Muse	Surf Lodge
Bird on the Roof	*John's Drive-In	Naturally Good	Swallow East
Bliss	Joni's	Navy Beach	Tale of Two Sisters
Blue Hotel	Kai Kai Stores	Next Door	The Dock
Born Free Suites	Katheryn Nadeau Custom	Nibi-MTK Sole	The Hideway
Breakers Motel	Framing	Nibi-MTK Atlantic Terrance	The Market
Bridgehampton	La Brisa - Tacombi	O'Murphy	Tauk at Trail's End
National Bank	Last Hope Saloon	Ocean Colony	Tipperary Inn
BuddahBerry	LazyBones	Ocean Resort Inn	Uihlein's Motel and Marina
Chase	Left Hand Coffee	Ocean Surf	Viking Fleet
Compass	Lenhardt's	Ocean Vista	*Village Pizza
Corcoran	M & R Deli	Panoramic	Vintage Pink
County Park on East Lake	Marshall & Sons	Paulie's Bait & Tackle	Wavecrest
Daunt's Albatross East	Martells	People's Choice Bank	Waves Inn
Deep Hollow Ranch	Meeting House Lane	Point Bar & Grill	West Lake Marina
Ditch Taxi	Medical	Primavera Pizza	White Sands
*Douglas Elliman	Montauk Airport	Puff & Putt	*White's Liquor Store (Main st.)
Driftwood	Montauk Bike Shop	Rough Riders Landing	*White's Liquor Store (circle)
Duryea's Lobster Deck	Montauk Brewing Co.	Royal Atlantic	*Whites Drug and Department Store
East Lake Marina	Montauk Chamber of Commerce	Rushmeyer's	Windward Shores
*East by North East	Montauk Clothing Co.	Sail Inn	Zum Schneider
Fort Pond Native Plants	Montauk Downs	Salt Box	
Fudge N Stuff	Montauk Fudge n Stuff	Sammy's	
*Goldberg's Bagels	Montauk Juice Co.	Sands Motel	
Gosmans Inlet Restaurant	Montauk Lake Club	Sausages and Pastabilities	

*Prime distribution location with branded magazine rack.



PRINT

Ad Rates

Full Season

All Editions

Summer

Editions

Spring or Fall

Edition

Full Pg	\$2,700	\$2,450	\$1,155
Premium Full Pgs*	\$3,375	\$3,062	\$1,443
Back Cover	\$4,000	\$3,675	\$1,732
2 Pg Spread*	\$5,000	\$3,500	\$2,000
Half Pg	\$1,730	\$1,540	\$760
Quarter Pg	\$930	\$825	\$420
Eighth Pg	\$600	\$440	\$315

*Premium pages are inside left cover, inside right cover, inside left back cover and inside right back cover. Add 25% for 2-page spread premium placement (\$6,250).

AD SIZES: Page Size 5.385"w x 8.385"h

Art work must be PDF, 300 dpi and CMYK.

Email to design@onmontauk.com

Full Pg:	(w/bleed) add 1/8 inch at cut edge (no bleed) 4.5"w x 8"h
1/2 Pg:	4.75"w x 3.8125"h 2.3125"w x 8"h
1/4 Pg:	4.75"w x 1.875"h 2.3125"w x 3.8125"h
1/8 Pg:	2.3125"w x 1.875"h

ONLINE

12-month Contract*

Rate**

(with Print Ad)

Rate

(no Print Ad)

(A) All Pages Leaderboard (Includes Calendar pages)	\$600	\$1,800
(B) All Pages Skyscraper	\$500	\$1,500
(C) All Pages Cube	\$450	\$1,350
(D) Sub Page Leaderboard	\$400	\$800
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BANNER SIZES: PIXELS (w x h)

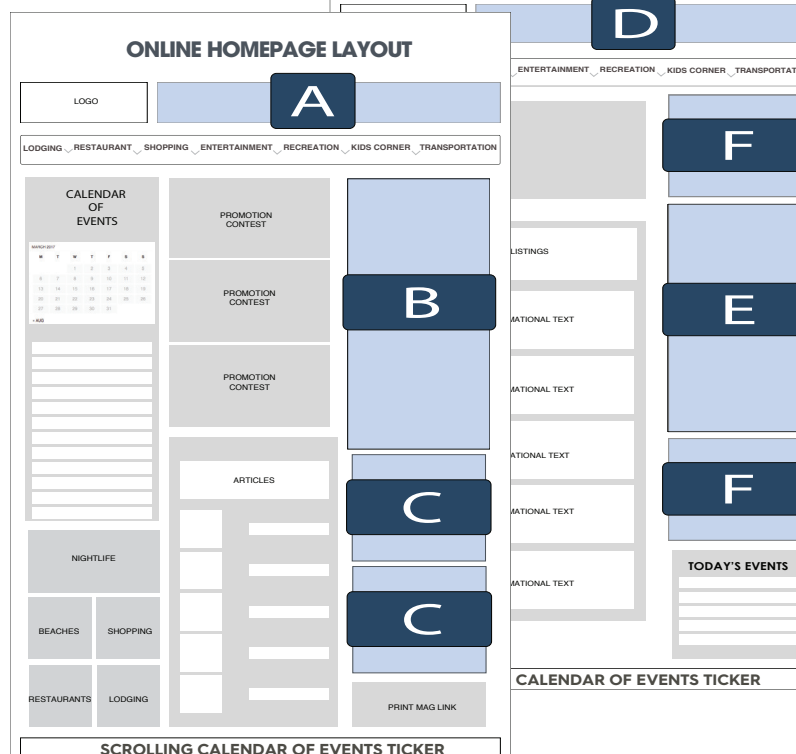
Leaderboard	728 x 90
Cube	300 x 250
Skyscraper	300 x 600

Artwork must be submitted as PDF, 300 dpi and CMYK.
Email to design@onmontauk.com

ONLINE PAGES

- Home Page
- Calendar of Events
- News
- Lodging
- Restaurants
- Shopping
- Entertainment
- Recreation
- Kid's Corner
- Transportation

ONLINE SUBPAGE LAYOUT



Advertiser.....

Print Size/Editions.....

Email.....

Print Price.....

Address.....

Online Size/Mos.....

Phone.....

Online Price.....

Print Name.....

Total.....

Sign & Date.....

Deposit 25%.....

Make checks payable to **Montauk Publishing, Inc.**

Advertiser acknowledges that it has reviewed the Standard Terms and Conditions. The Standard Terms and Conditions, which can be accessed at www.onmontauk.com/termsandconditions are incorporated by reference into this contract. A hard copy is available upon request.

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